



HANSEN BEVERAGE COMPANY

Rodney C. Sacks
Chairman of the Board

1010 Railroad Street
Corona, California 92882

April 23, 2004

MAY 10 2004

909•739-6200
Fax 909•739-6210

Certified Mail – Return Receipt Requested

Food & Drug Administration
Office of Nutritional Products
Labeling and Dietary supplements (HFS-810)
Center for food Safety and Applied Nutrition
200 "C" Street, SW
Washington DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21U.S.C.343 (r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21CFR101.93 that Hansen Beverage Company of 1010 Railroad Street, Corona, California 92882, is marketing a dietary supplement bearing the following statement on the label and/or in the labeling:

Text of Claim:

d•stress™

Dietary Supplement

Contemporary lifestyles take a toll on the body and mind. Nearly everyone feels anxious, nervous or "stressed out" at some time. Hansen's® d•stress™ is specifically formulated to contribute to a relaxed feeling of general well-being during times of physical and mental stress. The St. John's Wort, Chamomile, L-Tyrosine, and other ingredients in Hansen's® d•stress™ have been used for centuries. Hansen's® d•stress™ is a refreshing great tasting, lightly carbonated ginger flavored drink. Enjoy a Hansen's® d•stress™ when you want to chill out naturally. It's the real deal™

Ingredients that are subject of claim:

St. Johns Wort Extract
L-Tyrosine
Ascorbic Acid (Vitamin C)
Chamomile Extract
Pantothenic Acid
Niacinamide
Pyridoxine Hydrochloride
Cyanocobalamin

975 0162 LET

RCS5481

88345

14041

Name of Supplement (including Brand Name):

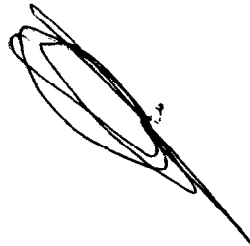
Hansen's® d•stress™ - Dietary Supplement

We hereby certify that the information contained in the above notice is complete and accurate, and that Hansen Beverage Company has substantiation that the statements are truthful and not misleading.

Sincerely,

HANSEN BEVERAGE COMPANY

Rodney C. Sacks
Chairman of the Board

A handwritten signature in black ink, appearing to be "Rodney C. Sacks", written over a horizontal line.

RCS:ll